

2021 COMMUNITY HEALTH IMPROVEMENT PLAN

Madison County

WHAT IS THE COMMUNITY HEALTH IMPROVEMENT PLAN (CHIP)?

- A strategic health improvement plan for the entire community
- Priority health issues identified through the community health assessment process
- The results, indicators and strategies and/or programs for each health issue
- A product that captures the items identified through the collaborative action planning process in our county
- Helps encourage cross-sector collaboration

WHAT DOES THE CHIP INCLUDE?

A community **result** uses words everyone understands to describe well-being for an entire community.

Indicators are the population data that we are monitoring and trying to improve.

Strategies or programs are actions we have identified that have a reasonable chance of improving the indicators we have selected.

Performance measures tell us how well our program or strategy is working and if program customers are better off.

WHY DO WE USE AN ELECTRONIC SCORECARD FORMAT?

- Easy-to-use, low cost, data tracking and display tool
- Helps organize community health improvement efforts and tell the story behind the data
- Real time & interactive
- Easy to connect & share

Health Priorities

Our county's community health priorities are:

• Healthy Eating/Healthy Weight/Diabetes

- 86% of key informants selected obesity as a major problem in the community.
- 80% of key informants selected pre-diabetes/diabetes as a major problem in the community.
- 33.9% of residents surveyed reported that they were at a healthy weight.
- 6.8% of residents surveyed reported eating healthy

• Substance Use/Mental Health

- 82% of key informants selected substance use as a major problem in the community.
- 77% of key informants selected mental health as a major health problem in the community.
- 47.2% of overdose reports were due to opioids



What Action Are We Taking?

Healthy Eating/Healthy Weight/Diabetes

Walk with Ease

The Walk with Ease program teaches participants to safely make physical activity part of their everyday life.

Cooking Matters

The Cooking Matters campaign teaches parents and caregivers with limited food budgets to shop for and cook healthy meals.

Substance Use/Mental Health

Medication for Opioid Use Disorder (MOUD)

MOUD combines behavioral therapy and medications to treat substance use disorders.

Teen Intervene

Teen Intervene is a comprehensive screening, brief intervention and referral to treatment model of care for youth who have experienced mild to moderate problems associated with tobacco, alcohol or drug use.

THANK YOU TO OUR PARTNERS

Hot Springs Health Program

YMCA of Western North Carolina

Madison County Cooperative Extension

UNCA Center for Health and Wellness

Land of Sky Regional Council

Madison County Public Library

Healthy Eating Active Living Team

Madison County Schools

Madison Substance Awareness Coalition

FOR MORE INFORMATION & TO GET INVOLVED...

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To view the full report go to:

www.madisoncountyhealth.org/publications.html

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WNC**HEALTHY**IMPACT

